

## ***Joining the Association of Streaming Media Companies***

### **Introduction**

By becoming a member of ASMeC you are not only empowering and investing in the development and fulfilment of the streaming media industry, but also accessing a useful tool for your company's development. ASMeC is a new association; therefore earlier joiners will have a key role in the organisation's direction, and the issues it tackles. Companies and individuals can expect the following benefits:

### **Short term membership benefits**

- Discount to key seminars and debates
- Access to membership contact information
- Representation of interests at key seminars and debates
- Named reference in press releases and highlighted when receiving enquiries from businesses
- Input into negotiations/discussions with legislative, collection societies, media/sales agencies and music communities
- Access to online forum for discussions and queries
- Receive a monthly newsletter with key industry updates and opportunities
- Vote on key issues at associations AGM (full members only)

### **Long term membership benefits**

As the association membership expands further benefits will be added:

- Preferential rates with partnered streaming and hosting providers when available
- Listings on annual published UK streaming directory
- Access to advice on legal matters particularly advice relating to employment and contracts.
- Training for specific skills.
- Independent assessment of streaming figures. Develop universally accepted monitoring rate.

### **Were do I sign??**

If you would like to join the Association of Streaming Media Companies please contact Tom Lousada either at [tom@asmec.org](mailto:tom@asmec.org) or phone on 020 8133 356. You can download an application form and member questionnaire from [www.asmec.org](http://www.asmec.org).